



- **RGB: R: 0 G: 0 B: 0**
- **CMYK: C: 0 M: 0 Y: 0 K: 100**

- **RGB: R: 246 G: 146 B: 33 hex #F69221**
- **CMYK: C: 0 M: 52 Y: 97 K: 0**

- **RGB: R: 240 G: 92 B: 39 hex #F05C27**
- **CMYK: C: 0 M: 0 Y: 0 K: 100**



- **RGB: R: 255 G:255 B: 255** ● **RGB: R: 0 G: 0 B: 0**
- **CMYK: C: 0 M: 0 Y: 0 K: 0** ● **CMYK: C: 0 M: 0 Y: 0 K: 100**

NOTE! The black and white version of hotline.ie logo is recommended only IF the colour version is not visible enough or if it's the same colour combination as other logos in its proximity, thus being inadequate.

**A.**

On Print the minimum accepted size of the logo is:

WIDTH: 5 cm

HEIGHT: 1.24 cm

B.

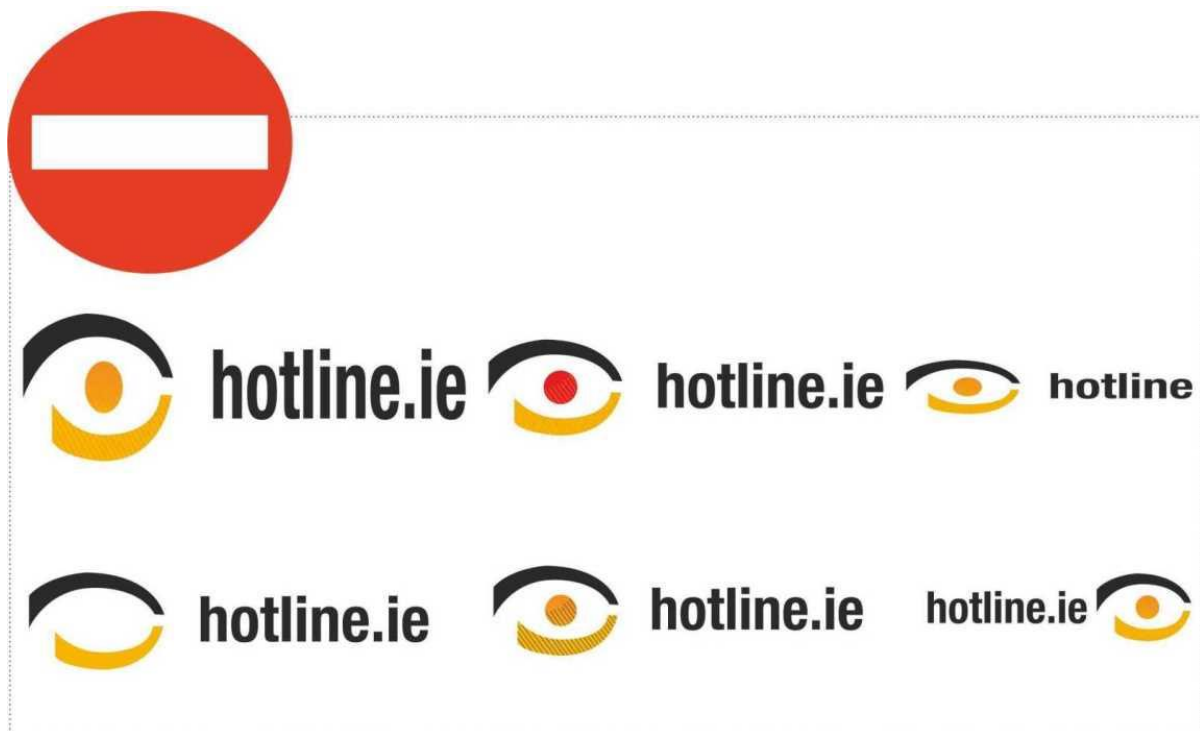
For the use of the logo at any other size the ratio between width and height must be taken into account. The mandatory ratio is **4/1**

C.

It must not be used to imply endorsement of a member particular products or services.

NOTE! NOT ALLOWED:

- To distort the logo
- To modify the proportions and/or colours of the logo or its elements.
- To add shadow effects or any other effects on the logo itself or its elements.

Example:

NOTE! The Internet Service Providers' Association of Ireland retains copyright of the Hotline.ie logo and reserves the right to refuse or revoke permission for its use by other persons or entities, where the Association believes the logo is being used in an context inappropriate to the promotion of a safer Internet environment or is used to link to content other than the hotline.ie website itself.