



Internet Service Providers Association of Ireland

Is your business ready to deal with the costs of Data Retention, Anti-Piracy Measures, Communications Interception, Defamation, and the other threatened legislative impositions stacking up for ISPs?

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Did you know that your business may soon have to bear the administrative and financial burden of:

- The liability of new Data Retention laws for investigation of crime where you must store customer communication data but YOU and NOT the State must shoulder the cost, with the added threat of litigation if ISPs break Data Protection or Privacy laws?
- The cost fall-out of music industry lobbying, such as the “three strikes” measure, or threatened levies on ISPs to compensate for right-holders who claim losses due to copyright infringement?
- The responsibility to provide resources aimed at countering serious crime, terrorism, and online radicalisation, where ISPs, seen as the Internet frontline, should implement interception technologies and provide secure links to law enforcement for online investigation?

Never before has the business viability of ISPs in Ireland been threatened by so much pending legislation. Also proposals are coming from all directions that undermine ISPs “mere conduit” protection established by the eCommerce Directive. You need to know what is coming down the line so you can be prepared and adapt your business as necessary.

The ISPai, as part of EuroISPA, monitor the developments at national, EU and world level and alert our members to those of significance to their business. We act on behalf of members to lobby EU and national government and share expertise to provide best business practice in the ever changing legal, economic and business environment.

To support your ISPs’ business survival and profitability, the ISPai is hosting a FREE seminar at which experts from UK, Belgium, Italy and Ireland will outline to you the “storm clouds” currently gathering which threaten the success and profitability of ISPs in Ireland.

Learn how EU and national legislators and trade agreement negotiators, unfamiliar with the Internet world, wrongly see ISPs as “gate keepers” and regulators. Measures intended to balance out changes brought by the borderless world of the Internet and e-commerce are often rooted in outdated business models and pose real threats to digital business. Find out what we can do to fight back.

Don’t miss out on this unique opportunity to listen to and ask questions of a panel of national and European experts in vital areas affecting ISPs. Further details at: www.ispai.ie/seminars.

ISPai invites you to a FREE seminar:

“Legal and regulatory threats to ISP business models”

At: The Carlton Hotel Dublin Airport

On: Thursday 18th February 2010

Starting: 11:00 a.m. Finishing: 4:00 p.m.

Buffet lunch will be served.



Yours truly,
Paul Durrant
General Manager, ISPai

P.S. Reserve your place TODAY by eMailing: seminar18@ispai.ie and take the first step to protect your business for the future.